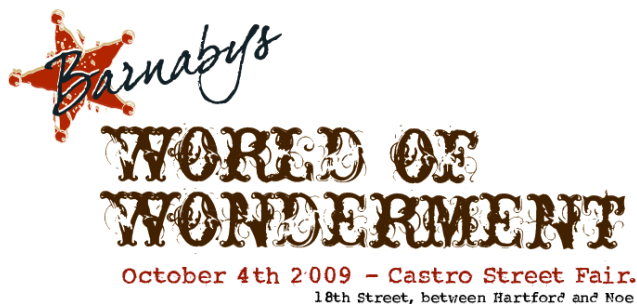


"You can discover more about a person in an hour
of play than in a year of conversation."
- Plato



PRESS RELEASE

CASTRO STREET FAIR

BARNABY'S WORLD OF WONDERMENT presents "STORY BOOK LOVE"

OCTOBER 4, 2009, 11:00 AM TO 6:00 PM

Castro Street Fair™ in conjunction with Barnaby's Entertainment announces the second annual interactive entertainment environment known as Barnaby's World Of Wonderment.

WHAT: WORLD OF WONDERMENT "STORY BOOK LOVE"

Barnaby's World of Wonderment is an interactive entertainment area focusing on the performing arts and showcasing a wide variety of local theatre, street and circus performers. This years Castro Street Fair Theme "Get Hitched" springs to live throughout the World of Wonderment with everything from bachelor/ette parties, to Marriage Midways, to Story Book Celebrity Weddings, it will be an experience to behold.

WHY: TO ENCOURAGE PLAY WITHIN OUR COMMUNITY

Short Version:

This October 4th, the block starting at 18th Street from Noe St. to Hartford St. will be transformed into a surreal art performance environment. Featuring over 50 performers artists this event will give San Francisco the gift of old school American entertainment.

Long Version

This October 4th Castro Street Fair will once again host "Barnaby's World of Wonderment" an artists run endeavor that brings together over 50 seasoned San Francisco and Greater Bay Area performers. Forming an entire block of interactive entertainment, performers will encourage fair goers to suspend disbelief and engage in free play. World of Wonderment participants call upon all attending Castro Street Fair to play alongside us, and promote wonderment and originality in our daily lives.

Invoking the spirit of old carnie festivals, Barnaby's World of Wonderment will feature skilled talkers, amazing curiosities, burlesque performers, vaudeville entertainers, and roving musicians, just to name a few staples.

HOW: THIS IS AN AUDIENCE PARTICIPATORY EVENT

Become a character of this world. Volunteer with the production team and help build environments. Bring your own curiosities; actively participate with the performers during the event. To learn about the regions of our world continue checking our website: www.worldofwonderment.org if you have questions e-mail us at info@worldofwonderment.org we'll be more than happy to hear from you.

WHEN: SUNDAY OCTOBER 4TH, 2009 BETWEEN 11AM AND 6PM.

WHERE: 18TH STREET BETWEEN HARTFORD & NOE

CONTACT INFO

Barnaby's World of Wonderment:

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WORLD OF WONDERMENT

October 4th 2009 - Castro Street Fair.
18th Street, between Hartford and Noe

PARTICIPANTS

(This list is rapidly growing – check with us for updates)

Production Team:

Castro Street Fair
Barnaby's Entertainment

Organizations Participating:

The following is a list of who is involved and what they are doing.

- **Acro Yoga** will be revealing Secrets of “**BALANCED RELATIONSHIPS**”
- **BibiSF** Presenting "**BIBI'S LOVE**" A cozy Lounge of plushy, cushy relaxation for your loving pleasure.
- **Red Hots burlesque** will be entertaining non-stop inside red lights at **BACHELOR/ETTE PARTY** Tent
- **Playland-Not-At-The-Beach** will shock and awe us with their world famous **SIDESHOW**
- **Charlie Horse's** crew will recreate scenes from **DR. SEUSS'S** world known **WHOVILLE** and **LORAX**
- **Tiara Sensation** team will populate a **MARRIAGE MIDWAY** hosting multiple games for lovers and loved ones
- **The New Eccentrics** will reprise their YBCA successful offering: **UNICORN GLAMOUR SHOTS** with Splenduh the Unicorn!
- **The Brain Machine** will make its second visit. Artist/Scientist/Inventors Mitch Altman and Michael Wertz join forces once again to offer faire goers this marvelous experience
- The guys from **Trikone** will show off in a **BOLLYWOOD EXTRAVAGANZA** designed to tantalize and amaze all around
- **AESOPS CHAPEL** constructed entirely of oversized tinkertoys will bring you smiles as you witness **WONDERMENT CELEBRITY WEDDINGS**.
- **Franklin Stein & the bride of Franklin Stein** will marry before a universal monster party, **Dr Seuss' Thing One and Thing Two** will also tie the knot, and the **King of Wonderment** will honor two very special community members.
- **ORIGAMI PAPER ZOO CHALLENGE!** A paper petting zoo for all to see. The community at large is invited to get those creative juices flowing and have some fun by folding their own entry and have a chance to win \$100.
- **A FAMILY GARDEN** provided by the **LGBT Center** from 11am-2pm
- And the first ever **ACCOUSTIC STAGE** featuring performances by **Pi, Calvin & Tum Tum Show, and the Mad Maggies**
- **FERAL FAERIE FOLK, WONDERING MUSICIANS, CIRCUS FOLK**, all meandering about and interacting with city folk attending this wondrous occasion.

(for the most up to date list of participants please visit www.worldofwonderment.org)

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WORLD OF WONDERMENT

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ABOUT CASTRO STREET FAIR

The Castro Street Fair is a community street celebration that was founded by Harvey Milk in 1974. Hundreds of local artists, vendors, craftspeople, and organizations line the streets and celebrate the diversity of the neighborhood. Stages with live entertainment and dance pavilions can be found throughout the fairgrounds. The Fair is a nonprofit 501(c)(3) organization and all proceeds go directly to charitable causes important to the Castro community. Additionally, the Fair funds the rainbow flag that flies over the intersection of Castro and Market.

Highlights:

- 4th largest GLBT event in the Country
- 3rd Largest in San Francisco
- Originally produced by Harvey Milk back in 1974 (currently on its 34th run)

ABOUT BARNABY'S ENTERTAINMENT

Barnaby's Entertainment has been staging theatrical performances in San Francisco since 2001. In 2007, it was solidified as a collaboration of two seasoned artists/producers Max Barnaby and Ernesto Sopprani. Its most recognized project is San Francisco Boylesque [www.sfboylesque.com] For more information about Barnaby's World of Wonderment please contact:

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Story Book Love